



Hello, I'm Daniel DiStefano.

CONTACT

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(201) 618 - 1340

EDUCATION

University of Michigan

Helen Zell Writers' Program
MFA in Fiction
Ann Arbor, MI
2011 - 2013

Muhlenberg College

BA in English/Creative Writing
Allentown, PA
2003 - 2007

FELLOWSHIPS & AWARDS

NYC Emerging Writer Fellow

The Center for Fiction
2016

Zell Fellow

Helen Zell Writers' Program
University of Michigan
2014

International Research Award

Rackham Graduate School
University of Michigan
2012

Colby Fellow

Helen Zell Writers' Program
University of Michigan
2011 - 2013

EXPERIENCE

Senior Copy Strategist

March 2021 - Present

Green Dot Corporation
Pasadena, CA

Associate Creative Director, Copy

September 2020 - March 2021

MOD Worldwide
Philadelphia, PA
Clients: Comcast, Xfinity, Aetna, CVS Health

Senior Copywriter

March 2019 - August 2020

MOD Worldwide
Clients: Comcast, Xfinity, Aetna, CVS Health, MassMutual, Arcudi Wines

Copywriter

2017 - 2019

MOD Worldwide
Clients: Comcast, Xfinity, Aetna, MissionOG, The Quell Foundation

Copywriter

2014 - 2017

Game Seven Marketing
Brooklyn, NY
Clients: Nike, Sprite, Beats by Dr. Dre, UNTUCKit, Hennessy, Raised

Thesis Adviser

2013 - 2014

University of Michigan
Ann Arbor, MI

Graduate Student Instructor

2011 - 2013

University of Michigan

Foreign Contracts Coordinator

2009 - 2011

Janklow & Nesbit Literary Associates
New York, NY

Permissions Assistant

2007 - 2009

Janklow & Nesbit Literary Associates

Editorial Assistant

2007 - 2008

Canteen Magazine
Brooklyn, NY